

F.No.P.9-1/NSS/DTE/2019  
Government of India  
Ministry of Youth Affairs & Sports  
Directorate of NSS  
12/11, Jamnagar House, New Delhi – 110011

Date: 9<sup>th</sup> January, 2020

To

**All the Regional Directorates,  
All the State NSS Officers**

**Sub: Conducting of Quiz Competition as a part of Ek Bharat Shreshtha Bharat from 1<sup>st</sup> January to 30<sup>th</sup> January across all the States and UTs of India -reg.**

Sir/Madam,

I am directed to refer to the mail received from Director, NSS regarding 'Ek Bharat Shreshtha Bharat' programme which aims to actively enhance interaction between people of diverse cultures living in different States and UTs in India, with the objective of promoting greater mutual understanding amongst them.

1. As a part of "Ek Bharat Shreshtha Bharat' activities, Ministry of Tourism, Government of India is conducting Quiz Competition from 1st January 2020 to 30th June 2020 on the MyGov platform. In these quiz, contestants from each state will be quizzed on respective pairing state and as reward, winners will be taken on tour to their respective pairing state as per the pairing matrix. Ministry of Tourism has taken every possible step to publicize the Quiz Contest through Social Media, Indiatourism Regional Offices, Institute of Hotel Managements, educational institutions etc.
2. In order to maximize publicity and to promote a sense of national pride through the Ek Bharat Shreshtha Bharat Quiz Contest, involvement of student community and general public is imperative. In this regard, it is requested to give necessary directions to all the NSS Programme Coordinators/ Programme Officers in universities/Colleges/Schools and give publicity to this contest through all NSS units/ NSS Volunteers to participate in the Ek Bharat Shreshtha Bharat Quiz Contest by using the link given below.
3. The link for the Quiz Contest is <https://quiz.mygov.in/quiz/ebsb/>

This is for your kind information and necessary action.

Yours faithfully,



(Dr. C. Samuel Chelliah)  
Assistant Programme Adviser

Copy to:

1. Director (YA) for kind information.
2. Under Secretary, NSS for kind information.